

Toyota Forklift

Since 1992, Toyota Material Handling inc., U.S.A., also called TMHU, have been the best selling lift truck supplier in the U.S. This company has been based out of Irvine, California for well over 40 years, providing a comprehensive line of quality lift trucks. With an impressive reputation of stability and reliability, Toyota lift trucks have thrived in the competitive resources handling market. Quality is the keystone of Toyota's notorious Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S.A are manufactured here.

Every one of Toyota's manufacturing facilities within Canada and the United States comply with the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its devotion to relentless development and its environmentally friendly systems. It is the first and only manufacturer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For example, the Toyota 8-Series IC lift trucks emit 70% fewer smog forming emissions than the existing centralized EPA standards and have complied with California's strict emission standards and policies.

TMHU, U.S.A.- Leading the Industry

Brett Wood, President of TMHU, links Toyota's achievement to its stout dedication to fabricating the finest quality lift trucks while delivering the utmost client service and support. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, often known as TICO, is listed in Fortune Magazine as the world's leading lift truck supplier and is amongst the magazines celebrated World's Most Admired Companies.

Redefining Environmental Responsibility

Toyota Industries Corporation, as the parent company, has instilled a rich company doctrine of environmental stewardship in Toyota. Not a lot of other corporations and no other lift truck maker can match Toyota's history of protecting the natural environment while simultaneously advancing the economy. Environmental responsibility is a key feature of company decision making at Toyota and they are proud to be the first and only manufacturer to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet another reason they remain a leader within the industry.

In 2006, Toyota launched the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission principles, and also meets California's more involved 2010 emission standards. The finished product is a lift vehicle that creates 70 percent less smog forming emissions than the present Federal standards allow.

Moreover in 2006, Toyota developed a relationship with the Arbor Day Foundation, furthering their obligation to the environment. Greater than 57,000 trees have been planted in regional parks and national forests damaged by natural reasons such as fires, as a result of this relationship. 10,500 seedlings have also been spread through Toyota Industrial Equipment's network of sellers to non-profit organizations and local consumers to help sustain communities all over the U.S.

Industry Leader in Safety

Toyota's lift vehicles offer better output, visibility, ergonomics and durability, and most notably, the industry's leading safety technology. The company's System of Active Stability, also called "SAS", helps lessen the risk of accidents and accidental injuries, and increasing productivity levels while minimizing the likelihood of product and equipment breakage.

System Active Stability senses many elements that could lead to lateral volatility and likely lateral overturn. When one of those factors are detected, SAS immediately engages the Swing Lock Cylinder to stabilize the rear axle. This alters the lift truck's stability footprint from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the likelihood of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also assists to prevent injuries or accidents while adding durability.

The SAS systems were initially used on the 7-Series internal combustion lift trucks which were put on the market in 1999. These systems helped boost Toyota into the lead for industry safety standards. Now, SAS is adopted on nearly every new internal combustion products and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift vehicles in operation, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with mandatory operator instruction, overturn fatalities across all designs have decreased by 13.6% since 1999. Additionally, there have been an overall 35.5% drop in industry wide collisions, loss of control, falls and overturn from a lift vehicle for the same period.

Toyota's hardnosed principles extend far beyond the machinery itself. The company believes in providing widespread Operator Safety Training programs to help customers satisfy and exceed OSHA standard 1910.178. Instruction courses, video tutorials and assorted materials, covering a broad scope of matters from personal safety, to OSHA regulations, to surface and load situations, are available through the vendor network.

Toyota's Commitment to The U.S.A.

Toyota has maintained a continuous existence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment Manufacturing, produced its 350,000th lift vehicle. This reality is demonstrated by the statistic that 99% of Toyota lift trucks sold in

America at the moment are manufactured in the United States.

TMHU is situated in Columbus Indiana and houses nearly 1 million square feet of manufacturing facilities over 126 acres of land. Facilities include a National Customer Center, as well as production operations and supply centers for equipment and service parts, with the entire commitment exceeding \$113 million dollars.

The modern NCC was built to operate for TMHU customers and sellers. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an area for live product demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its founder, Sakichi Toyoda, in 1867, and lastly a instruction center.

First in Client Satisfaction and Service

The NCC embodies Toyota's commitment to offering top-notch client service. TMHU's 68 authorized Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations throughout the U.S, provide the most complete and inclusive consumer service and support in the industry. The company's new and Certified Used lift vehicles, service, parts, and financing capabilities make Toyota dealerships a one-stop shop to guarantee overall client satisfaction.