

Doosan Forklift

Doosan Infracore Company Ltd. is an international and intercontinental organization that comprises of Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

In the United States, Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot manufacturing facility, which is the home of the Compact Equipment and Construction department. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Forklift division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer requirements.

There are well over 220 Doosan service and sales locations operating in Canada and the United States. Additionally, there are more than 90 independent sellers moving forklift equipment and materials handling equipment. This system permits Doosan Infracore America to aggressively compete in this competitive market. The forklift product line remarkably features 63 distinctive models consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these various vehicle models vary from 3,000 to 33,000 lbs. All vehicles are manufactured in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest developing forklift and lift truck corporation in the North American market, thanks to its outstanding level of product performance and their consistently high level of customer support and service given to all Doosan Infracore Forklift clients. The U.S. forklift division based in Cleveland has a skilled team experienced in Product Sales, Purchasing, Advertising, Logistical and Technical Support.

Doosan's forklift history

At first the home-based lift truck market in Korea was an open import enterprise. Korea Machinery Co. Ltd. began in 1960, to import fully assembled lift trucks as part of a home-based machinery expansion venture. Product sales of these goods were primarily targeted to state-run firms, large scale corporations, and the armed forces. This eventually led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun trade operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck production plant was successfully completed. Continuous technical training grew to become the new focus for enhancing quality and product development.

Lift Truck Export Growth

Daewoo started the first home-based forklift business in 1967, and rapidly gained a massive 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's sophisticated technological improvements combined with sales success placed them in a situation of considerable expansion of their lift truck operations.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to assist them in the highly competitive North American materials handling industry. This project proved highly successful for Daewoo and their lift truck sales expanded greatly. In 1984, the company finished construction of a new facility to help in producing high end value-added products for export. In 1993, the corporation had a international sales network and started exporting models they had developed through in-house technology, as an sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion possibilities into overseas markets.